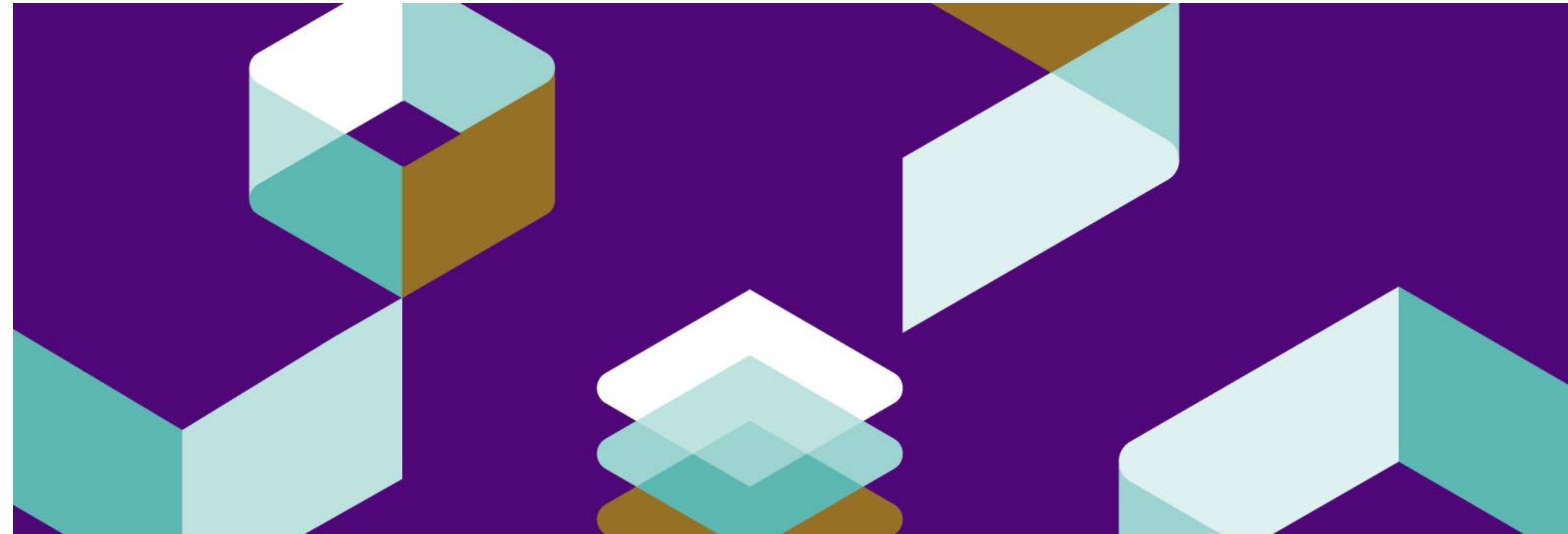


# Hi-Tech Packaging Courier Bag/Mailer Material Guide



## Why have we created this tool?

When it comes to choosing packaging materials, it's important to balance both sustainability and cost.

Sustainable materials such as biodegradable plastics, plant-based materials, and recycled paper are often more environmentally friendly than traditional packaging materials like petroleum-based plastics. However, these sustainable options can sometimes be more expensive than traditional materials.

So, it's important to find the right balance between sustainability and cost, businesses should consider factors such as;

- Fit for purpose
- The expected lifespan of the packaging
- The environmental impact

In some cases, the benefits of using sustainable materials can improve your brand's reputation and reduction in waste, which can sometimes outweigh the additional costs.

Ultimately, finding the right packaging solution requires careful consideration and a willingness to invest in sustainable materials when appropriate. Finding this balance is not easy, but this tool will hopefully make it easier.

## How to use this tool?

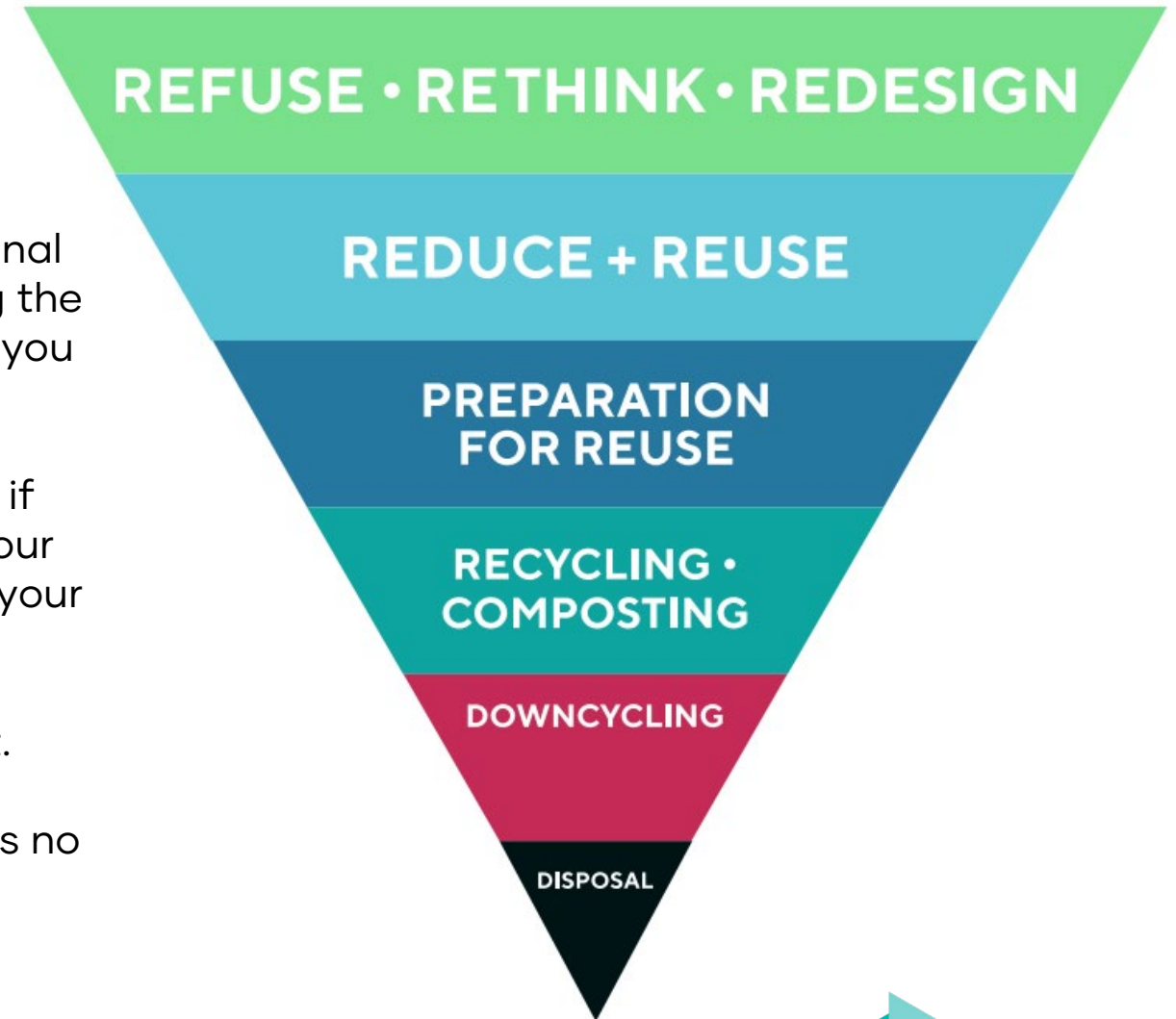
It's pretty simple.

We've made it easier by gathering and selecting traditional and innovative materials in your market and highlighting the various features and benefits to help provide and guide you into making an informed decision.

The best way to approach this is with an open mind, but if you have an idea of what sustainability means to you, your customers and your business it will ultimately help drive your decision.

If not, the waste hierarchy guide is a great place to start.

Remember, each material has pros and cons and there is no silver bullet.





### Virgin

Features & Benefits:

- Potential to be reused
- Recyclable through soft plastics scheme\*
- Better protection against water and weather
- Ideal for printing complex designs
- Durable with ideal puncture and tear resistance properties



### Recycled LDPE

Features & Benefits:

- Made from recycled plastics, need we say more
- A great stepping stone material toward being more sustainable
- Performs and acts like virgin plastics
- Recyclable through soft plastics scheme\*



### Paper with Bubble Padding

Features & Benefits:

- Clear bubble liner inside for protection
- Ideal for printing



## Compostable

### Features & Benefits:

- No Plastic
- Made from corn starch
- Both home and commercial compostable
- Shelf life 10-12 months



## Paper (Corrugated)

### Features & Benefits:

- Considered one of the most easily recyclable materials
- Sourced from renewable forestry programs
- Has a great natural aesthetics
- Rigid cushioned paper inside for protection



## Paper (Honeycomb)

### Features & Benefits:

- Considered one of the most easily recyclable materials
- Sourced from renewable forestry programs
- Has a great natural aesthetics
- Honeycomb cushioned paper inside for protection



## Key



Recyclable



Renewable  
Resource



Protection against  
water and weather



Recycled  
Content



Durable



Natural Look



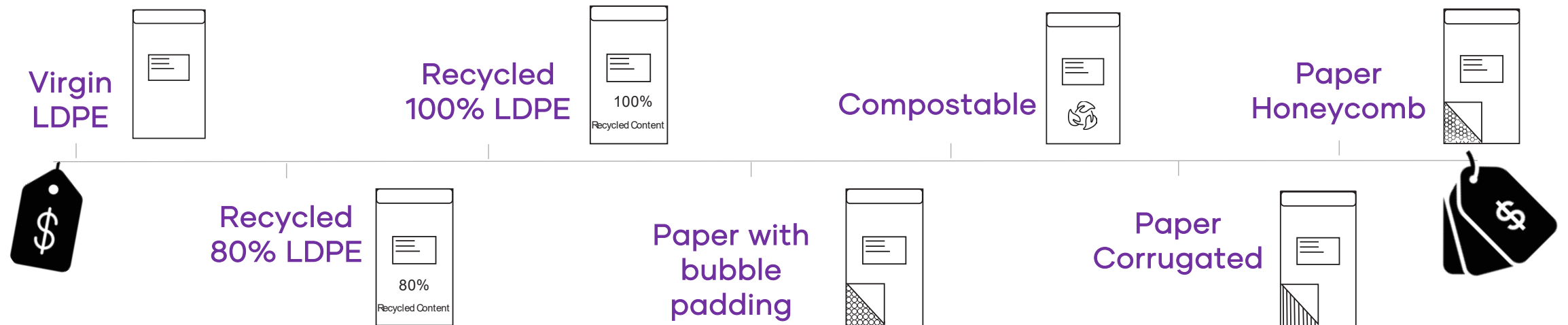
Compostable

\* Check your region and availability for soft plastics recycling  
<http://www.recycling.kiwi.nz/>

## What's the right product for my budget?

Once you find the right material that best suits your business, the next step is to understand the costs associated with that material.

By striking a balance between sustainability and cost, businesses can minimize their environmental impact while still maintaining their bottom line. Below is a pricing scale to help provide awareness when making your decision.



*Note: The pricing scale is indicative only and subject to change and estimated off one product per 20ft container, White or natural solid colours, no printing and dimensions of 280mm x 35\80mm x 50mm.*

## Customisation and Branding

Want to stand out among the parcels?

You can customise your courier bags with your branding and images to have the WOW factor.

There are different options including:

- Front and back images
- Logo and other branding
- Imaging inside courier

Did you know that at least 30% of online orders are returned. To make it easier for you and your customers, we can customise the packaging to have a return strip or double strip. This way the same bag is used to return and reduces waste.

